

Concert Band Parents,

- How about placing an ad in the POPS program that will delight your favorite bandie?
- Advertise your business and support the Concert Band.
- Thank the Concert Band for a wonderful concert.

Program ads help to defray POPS production costs and give individuals and organizations the opportunity to show appreciation and support of the concert band program. Since POPS is attended by over 3,000 people, you may be sure that your support is noticed and appreciated.

Your camera-ready art must be received by

WEDNESDAY, JANUARY 23

(If you are using the same ad as last year, no new artwork is needed)

Fill in the form on the right and send it with
your ad and check to:

Laurie Shimizu
6701 Hillside Lane
Edina, MN55439
952.941.8485

If you are placing an ad electronically, please contact Laurie Shimizu before doing so. The email address for ads is edinapops@gmail.com. Be sure to include "Pops Ad" in the Subject line.

Criteria for ads submitted electronically:

1. The best file type is TIFF. It normally prints with the best resolution.
2. We will accept GIF and JPEG files, but they are better for screen and not the best choice for print.
3. PDF files must be submitted print ready in high resolution (300 dpi)

Sample of 5x7 full page ad at \$150

POPS Printed Program Advertisement Order Form

Name _____

Address _____

City, State, Zip _____

Contact Person _____ Phone _____

Business Card	3 ½" x 2"	\$25	_____
Half Page	5" x 4"	\$75	_____
Full Page	5" x 8"	\$150	_____

Sample of half page ad at \$75

60th Annual
EDINA CONCERT BAND
POPS CONCERT
February 22, 23, 28 and March 1 and 2
EHS Fick Auditorium

Sample of business card size ad at \$25