

Concert Band Parents,

- How about placing an ad in the POPS program that will delight your favorite bandie?
- Advertise your business and support the Concert Band.
- Thank the Concert Band for a wonderful concert.

Program ads help to defray POPS production costs and give individuals and organizations the opportunity to show appreciation and support of the concert band program. Since POPS is attended by over 3,000 people, you may be sure that your support is noticed and appreciated.

Your camera-ready art must be received by

**Wednesday, January 28**

Fill in the form on the right and send it with your ad\* and check (payable to Edina Band) to Mrs. Lundquist in the band office

\*To send us your ad electronically, the email address is [edinapops@gmail.com](mailto:edinapops@gmail.com). Be sure to include "Pops Ad" in the Subject line.

**Criteria for ads submitted electronically:**

1. The best file type is TIFF. It normally prints with the best resolution.
2. We will accept GIF and JPEG files, but they are better for screen and not the best choice for print.
3. PDF files must be submitted print ready in high resolution (300 dpi)

Sample of 5x8 full page ad at \$150

## POPS Printed Program Advertisement Order Form

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Business Card	3 ½" x 2"	\$25	_____
Half Page	5" x 4"	\$75	_____
Full Page	5" x 8"	\$150	_____

Sample of half page ad at \$75

62<sup>nd</sup> Annual  
EDINA CONCERT BAND  
POPS CONCERT  
February 20, 21, 26, 27, and 28  
EHS Fick Auditorium at 7 pm

Sample of business card size ad at \$25