Concert Band Parents,

- How about placing an ad in the POPS program that will delight your favorite bandie?
- Advertise your business and support the Concert Band.
- Thank the Concert Band for a wonderful concert.

Program ads help to defray POPS production costs and give individuals and organizations the opportunity to show appreciation and support of the concert band program. Since POPS is attended by over 3,000 people, you may be sure that your support is noticed and appreciated.

Your camera-ready art must be received by

WEDNESDAY, JANUARY 25

(If you are using the same ad as last year, no new artwork is needed)

Fill in the form on the right and send it with your ad and check to:

Carol Rosenbaum 5909 Sun Road, Edina, MN 55436 Questions: 952.920.7836

Criteria for email ADS:

- 1. The best file type is TIFF. It normally prints with the best resolution.
- 2. We can accept GIF and JPEG files
- 3. We can accept PDF files but the fonts must be embedded and the ad needs to be in the correct size.
- 4. Send email ads to <u>edinapops@gmail.com</u>. Indicate company name in "Subject" line.

POPS Printed Program Advertisement Order Form

Name			
Address			
City, State, Zip			
Contact Person			Phone
Business Card Half Page Full Page	3 ½" x 2" 5" x 4" 5" x 8"	\$25 \$75 \$150	

Enclose your camera ready artwork or business card with this form along with your check payable to <u>EHS Concert Band Boosters</u> and mail to:

Carol Rosenbaum 5909 Sun Road, Edina, MN 55436

Sample of half page ad at \$75

59th Annual EDINA CONCERT BAND POPS CONCERT February 18, 19, 23, 24, and 25, 2012 EHS Fick Auditorium

Sample of business card size ad at \$25

Sample of 5x7 full page ad at \$150